

Appendix 2

Raising Educational Achievement and Aspirations Action Plan – October 2012

Issue: 1	Redditch Partnership To improve literacy and numeracy in Redditch schools						
Aim:	To improve levels of attainment at KS2 and progress from KS1 to KS2 in literacy and numeracy to at least in line with Worcestershire average. To improve the proportion of students attaining grade C or above in English and maths, and who make the expected progress in English and maths from KS2 to KS4, to at least in line with Worcestershire average.						
Key Issues:	<ul style="list-style-type: none"> • Low levels of literacy and numeracy on entry to some Redditch schools, and some rates of progress below expectations. • This has a negative impact upon the overall levels of attainment and progress of some pupils. • Levels of attainment and rates of progress in literacy and numeracy are influenced by pre-school provision and by parents. 						
Actions to Tackle Key Issues:	Project Objective	Key Actions	Target Date	Lead Partner	Resources	Measures of Success Evidence	Progress to date
	1a. To consider issues of early years care and the role of Children’s Centres and their impact on literacy and numeracy levels.	Redditch Local Children’s Partnership to consider recent Ofsted reports for Children’s Centres in Redditch.	To be reviewed	LCP CC schools		It was decided by the Education Sub Group to put this action on hold owing to the changes which will be taking place to the delivery of Children’s Centres through the new Early Help Commissioning process.	
	1b. To raise greater awareness of Children’s Centres.	Request that all schools promote Children’s Centres for relevant families	On-going exercise for all partners	LCP CC Schools			
	2. To increase parental engagement in their children’s education and the impact this has on educational development.	Raise awareness to parents of the importance of getting involved in their child’s school and education. Parent Engagement Officer to produce a one page promotional flyer to be put	Jan 2013	WCC			

Appendix 2

	into school newsletters promoting greater parental engagement and making them aware of opportunities to participate in School forums etc.					
3. To review access to educational support services for families in Redditch.	<p>Compile a list of support services available to families and circulate to all schools in Redditch for circulation to schools and to relevant families.</p> <p>Promote the Family Information Service as a hub for information for families and schools.</p> <p>This information to be sent out with the information about parental engagement detailed in action 2.</p>	Jan 2013	WCC WCC		<i>Greater uptake of support services by parents, and parents better informed about the support services they can access.</i>	On-going.

Appendix 2

Redditch Partnership Issue 2:	To raise the aspirations of children and young people in Redditch						
Aim:	To raise awareness of the opportunities on offer to children and young people in Redditch.						
Key Issues:	<ul style="list-style-type: none"> Partners and schools feel that aspirations of young people in the town are generally very low. Young people are not always taking full advantage of the opportunities that already exist in the town for them. More work needs to be done to help provide more opportunities for young people in the town and to promote these opportunities more effectively. 						
Actions to Tackle Key Issues:	Project Objective	Key Actions	Completion Date	Lead Partner	Resources	Measures of Success	
	1. To hold a third successful careers fair in Redditch in 2013 for students from first and middle schools in Redditch.	Steering Group to undertake the organising of liaising with schools, possible employers and to arrange venue and transport hire.	To be confirmed	RBC / WCC / NEW College	Funding has been identified.	<i>Numbers of people attending</i> <i>To have raised greater awareness with young people about different career options.</i>	Two successful events held in 2011 and 2012.
	2. To establish mentoring schemes in more schools in the Borough.	Contact schools already using mentoring schemes and ask them to attend an LCP meeting to discuss their experiences. Contact schools not using a mentoring scheme to discuss their mentoring requirements. Further discussions to be held with voluntary sector providers	To be reviewed	RBC, LPC YMCA Schools	None identified.	<i>To raise the number of pupils most in need to access support through a mentoring scheme. To help raise aspirations through mentoring.</i>	Mentoring information originally sent out in 2010.

Appendix 2

		<p>about their capacity to deliver a mentoring programme.</p> <p>Look at promoting mentoring at the Schools Conference</p>					
	<p>3. To provide additional support and information to teachers and parents about the Higher Education pathway</p>	<p>Worcester University to provide a session for teachers in Redditch informing them of how best to promote Higher Education to pupils and raise aspirations.</p>	<p>February 2013</p>	<p>Worcester University / NEW College</p>	<p>Free session</p>	<p><i>School teachers in Redditch more aware of options and better able to advise children on pathways to Higher Education.</i></p>	

Appendix 2

Redditch Partnership Issue 3:	To improve annual statistical levels of attainment and progress for pupils in Redditch schools at the end of KS2 and KS4 at least in line with rates of progress for Worcestershire						
Aim:	To increase the number of academic pupils retained in Redditch schools.						
Key Issues:	<ul style="list-style-type: none"> Educational attainment at KS2 and at GCSE in Redditch schools is below the average for Worcestershire. Parents' perception of Redditch schools, particularly of the High Schools, is poor. A number of parents choose to send their children to schools across the boundary where schools are perceived to be 'better'. This has a detrimental impact upon the prior attainment profile of High Schools in Redditch. 						
Actions to Tackle Key Issues:	Project	Key Actions	Completion Date	Lead Partner	Resources	Measures of Success	Progress to date
	1. To identify the movement of children to schools out of the Redditch area.	Establish the number of Redditch families that have transferred pupils to schools out of the area, to include age of transfer, location and reason(s). This should focus initially on September 2010 start, then add data for previous years if / when possible.	This was completed in 2012. Will need to be repeated again in a couple of years to monitor this.	WCC	Costs of staff time at WCC	<i>The collection of evidence which provides a clearer idea of the patterns of movement to other schools and reasons for this.</i>	Survey and information regarding movement of children across the border to be collated again for 2013.
	2. To better market, publicise and promote Redditch schools to Redditch residents.	Partners to work with schools to identify communication contacts/champions to feed good news stories to the local press of activities and pupil success (with a focus on academic) in Redditch schools.	On-going	WCC / RBC / Cllr Barry Gandy	None identified	<i>Achievements of pupils / schools are more widely publicised, helping to change perceptions of schools in Redditch.</i>	On-going Schools are generally working harder to get good news in the local papers